

Chasm AI

Move Faster. Design Smarter. Innovate With Confidence.

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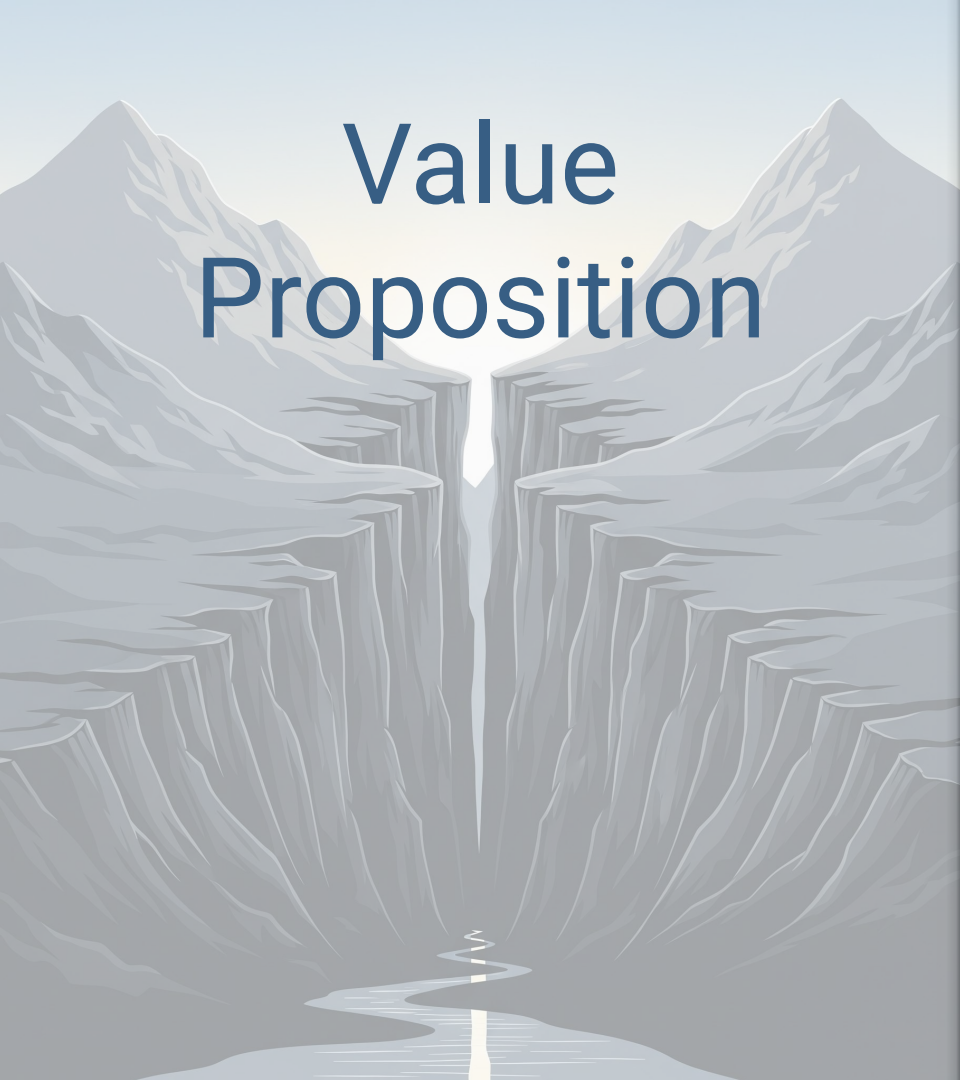
The problem

Modern organizations are generating more data than ever before—across teams, tools, and systems—but most of it stays trapped in silos.

Teams are stuck in short-term problem solving, losing sight of long-term, high-impact opportunities.

Data doesn't just need analysis—it needs connection. Patterns, relationships, and drivers of success are invisible when data lives apart.

AI can transform this landscape by connecting information across domains to reveal what truly drives performance, innovation, and customer value.



Value Proposition

At Chasm AI, we've built a multi-agent system that integrates isolated data streams into one living, learning network.

Instead of just analyzing numbers, our AI connects product, market, customer, and expert data into deep, evolving knowledge graphs.

This produces a holistic understanding of how every part of your business influences the rest—illuminating the path from insight to action.

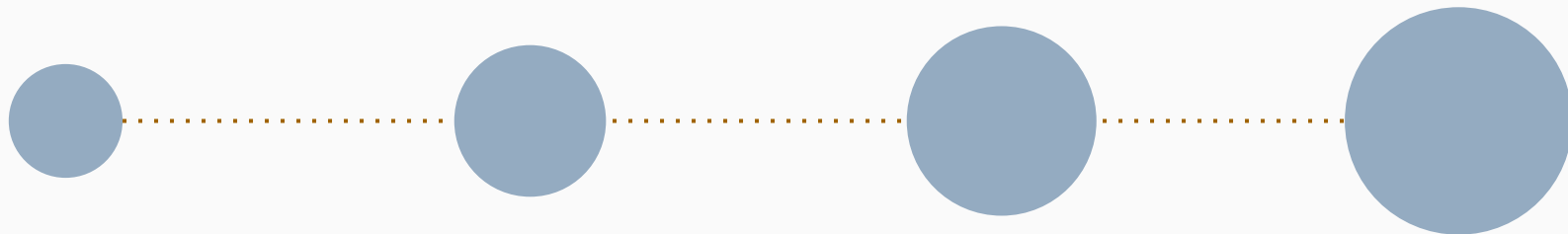
How Chasm works *with* you

Specialized AI agents focus on domains like product performance, customer behavior, and market signals.

Each agent builds a knowledge graph mapping relationships between people, ideas, and outcomes.

As graphs interconnect, they form a real-time intelligence ecosystem that continuously learns and adapts.

Leadership and teams gain a clear, connected view of what's driving progress and where to act next.

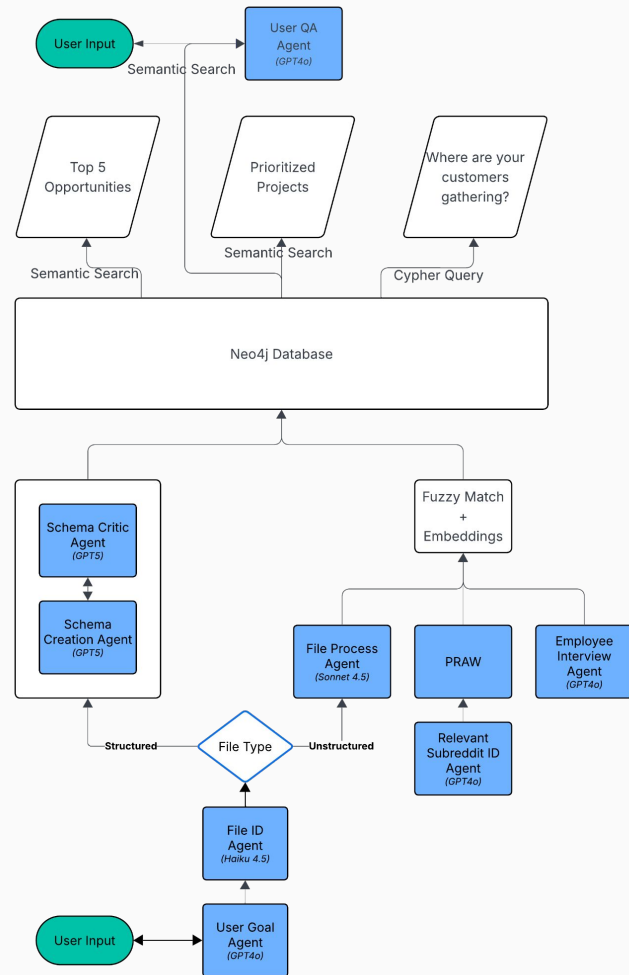


Architecture Diagram

Our platform brings fragments of data together, using a multi-agent architecture that turns raw organizational data into one evolving, interconnected knowledge graph.

Our specialized AI agents don't just process data in isolation, they map connections between people, activities, ideas, and outcomes to reveal patterns and possibilities that traditional analytics miss.

This creates a dynamic, living model of your organization, highlighting where the greatest opportunities lie and how every decision interrelates across teams and functions.



Revenue model

Results before revenue.

We believe value should come before the invoice. Our performance-based model means you only pay when insights create measurable outcomes—stronger product-market fit, better innovation ROI, and faster go-to-market results.

This shared-success model ensures transparency, trust, and alignment at every step.

1. Define Metrics

2. Demonstrate Value

3. Revenue

Go-To-Market

Focus on high-growth companies selling physical or digital products, with revenues from \$50M–\$500M, large enough to have valuable data, but not yet investing heavily in UX research or advanced analytics.

Pain Point:

These businesses struggle to see the full picture across siloed product, customer, and market metrics. They lack the specialized insight needed to compete with larger players.

Channels:

Directly reach decision-makers at small to mid-sized outdoor brands through industry events, targeted webinars, and focused email campaigns.

Build partnerships with specialized product and analytics consultancies already serving this segment to extend our footprint.

Scaling Model:

Performance-based pricing removes risk and aligns incentives for growth.

Plug-and-play design—no IT resources or complex onboarding needed for busy teams in the outdoor sector.

Why Now:

Smaller companies are adopting AI at record rates to stay competitive and maximize revenue from existing resources. Chasm AI bridges the gap, delivering enterprise-grade clarity without enterprise complexity or cost.

Competitive Analysis

Chasm Advantages:

- Connects internal expertise, customer sentiment, product, and market data into living knowledge graphs revealing actionable patterns across everything.
- Performance-based partnership model: focuses on delivering measurable business outcomes,
- More than analytics dashboards.

Company	Description	Strengths	Weaknesses
SCIKIQ	No-code, AI-enabled platform to connect data sources	Easy setup, fast deployment	Focus on dashboard creation
Atlan	Offers a collaboration platform for data teams focusing on metadata management and data discovery	Strong metadata management, team collaboration	Requires technical expertise, less unified business view
Datuum	AI-driven data onboarding	Automated pipeline creation and data mapping.	Lacks strategic impact output
SimilarWeb	Analyze market and web traffic data to	Track competitors websites	Lacks internal data or employee information

Management Team

I have spent my career at the intersection of UX Research and Innovation. I've seen how the right problem can spark extraordinary outcomes. I have always focused on helping teams turn complex challenges into momentum, building the conditions where insight and imagination meet execution.

I founded Chasm AI to accelerate that transformation. We empower product teams to unlock their full potential by using AI where it creates the most value, making sense of vast, disparate, and complex datasets to surface the patterns that drive breakthrough thinking.

Chasm AI bridges the gap between data and direction, enabling organizations to move faster, design smarter, and innovate with confidence.

Roadmap

Multi-agent system
creating Neo4j
database

Dashboard pulling data
from database

Semantic Search - ask
natural language
questions about your
data

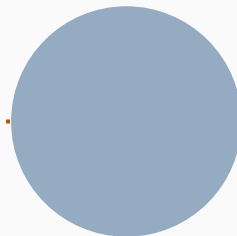
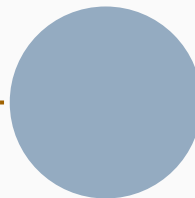
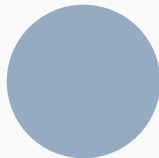
Pilot test with 2
companies (identified).

Begin outreach to
additional companies.

Cloud transition - move
to Google Cloud
infrastructure, including
connection to Google
Drive folders.

Connect to additional
data sources through
MCP connections.

Current State



A high-angle, wide shot of a deep, rugged canyon. The canyon walls are composed of dark, vertically layered rock, showing signs of erosion. The bottom of the canyon is filled with a river, its surface reflecting the light. The surrounding landscape is rocky and sparsely vegetated with small evergreen trees. The sky is a deep blue, and the overall lighting suggests a late afternoon or early morning setting. The word "Questions?" is overlaid in a large, white, sans-serif font on the left side of the image.

Questions?